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| **Seoul VR∙AR EXPO 2021 APPLICATION**  **June 16th (Wed) ~ 18th (Fri), COEX, Hall C** |  |

**▣ EXHIBITOR INFORMATION**

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| --- | --- | --- | --- |
| **Company Name** |  | | |
| **Company Type** | □ Manufacturer □ Trader □ Pavilion Organizer □ Equipment Manufacturer/supplier  □ Headquarter □ Branch □ Sales Agent □ Others\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | | |
| **Country** |  | | |
| **Company Address** | (Street) | | |
| (City, State, Zip) | | |
| **Company Phone** |  | **Company Fax** |  |
| **Company E-mail** |  | **Company Website** |  |
| **Contact Person**  **(Exhibitor)** | Name: | Title: | |
| Phone: | Cell Phone: | |
| E-mail: | Managing Director Name: | |

**▣ EXHIBIT SPACE & STAND TYPE (COMPULSORY)**

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| --- | --- | --- | --- | --- |
| **Type** | **Quantity** | | **Unit Cost** | **Remark** |
| **Space Only** | ( ) | Booth | $2,800 USD | **\* Only raw exhibit space provided**  = 3m(w) x 3m(d) |
| **Shell Scheme**  **(space + stand construction + furniture sets)** | ( ) | Booth | $3,300 USD | **\* Includes** : Company name banner, Floor carpeting,  Rear & sidewalls = 3m(w) x 3m(d) x 2.5m(h),  Spotlight 5ea, 1kw electricity and 1 socket,  Furniture sets : 1 Information desk, 1 Chair set, 1 Meeting table, 4 Chairs set |

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| **Early Bird Discount : 500 USD/Booth (~April 16th 2021)** |

**▣ ADDITIONAL FACILITY (OPTIONAL)**

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| **Type** | | **Quantity** | | **Unit Cost** | **Remark** |
| Electricity | 2-phase current connections, 220 v | ( ) | kw | $50 USD |  |
| 3-phase current connections, 330 v | ( ) | kw |
| 3-phase current connections, 380 v | ( ) | kw |
| 24 hour supply | ( ) | kw | $100 USD |
| Phone (Domestic Line) | | ( ) | ea | $70 USD | \* Installation request for  telephone, internet, water, and air.  On site is unacceptable due to safety issues. |
| Internet | | ( ) | port | $200 USD |
| Water & Drain | | ( ) | outlet | $200 USD |
| Compressed air | | ( ) | outlet | $200 USD |

**※ Note : Prices are for the entire duration of the Seoul VR∙AR EXPO 2021 including installation.**

**▣ EXHIBIT PRODUCT INFORMATION**

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| **Main Exhibit Category** | **□ Content** | □ Video Game | □ Travel | | □ 360 Video | □ Training |
| □ Sports | □ Health | | □ Journalism | □ Entertainment |
| □ Architecture | □ Social | | □ Enterprise | □ Marketing |
| □ Education | □ Experimental | | □ Music | □ Art |
| □ Data Visualization | □ Other ( ) | | | |
| **□ Device** | □ HMD | □ Controller | | □ Simulator | □ Other ( ) |
| **□ Platform** | | **□ Network** | | | |
| **Name of Presented Exhibits** |  | | **Used Model  of HMD** |  | | | |

Invoice will be issued from the Messe Esang with bank transfer information. Initial Payment, 50% of the total Exhibit Space Cost (Stand+Facility) is due upon receipt of invoice. Deposit of Initial Payment secures the booking of your exhibit space, and confirms your attendance.

**WE HEREBY APPLY EXHIBIT SPACE FOR Seoul VR∙AR EXPO 2021.**

**WE AGREE TO ABIDE BY THE RULES AND REGULATIONS AS DEFINED ON THE NEXT PAGE OF THIS APPLICATION FORM.**

**NAME: TITLE:**

**SIGNATURE: DATE:**

Submit the application form to **vr@esgroup.net**

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| **Seoul VR∙AR EXPO 2021 RULES & REGULATIONS**  **June 16th (Wed) ~ 18th (Fri), COEX, Hall C** |  |

1. **PURPOSE**

The purpose of these regulations is to provide general terms and conditions for the Exhibitor of “Seoul VR∙AR EXPO 2021” Exhibition, held at COEX, South Korea as to contribute to the efficient operation and management of the exhibition hall and equipment.

1. **DEFINITIONS**

The definitions of terms used in these regulations are as follows:

1. “Organizer” shall mean the Messe Esang.
2. “Exhibitor” shall mean the organization and the company participating in the Seoul VR∙AR EXPO 2020 Exhibition, which has made a full payment of the exhibit space cost.
3. **SCOPE OF USE**

The Exhibitor, using facilities and services in the Exhibition Hall, shall follow the Regulations carefully set by the Organizer.

1. **CONDITION OF USE**
2. The Exhibitor shall receive authorization from the Organizer by making a full payment of the exhibit space cost.
3. The Exhibitor shall be responsible for the operation and management of the booths.
4. The Exhibitor shall comply with the regulations for management of exhibition hall and equipment.
5. **ALLOTMENT OF SPACE**
6. The Organizer will decide on the location of stands and inform the exhibitors.
7. An exhibit is not allowed to transfer the allotted space wholly or partially free of charge nor to lease it to a third party or not to exchange it with another exhibitor.
8. **RESPONSIBILITY FOR MANAGEMENT OF EXHIBITION HALLS AND GOODS**
9. The exhibitor shall be responsible for maintenance and management of goods exhibited.
10. The exhibitor shall be responsible for insuring goods exhibited against theft, breakage, fire or other accidents.
11. **CANCELLATION, RESCISSION AND INVALIDATION OF CONTRACT**
12. After a contract is signed, written notification of cancellation of space must be received by the organizer on or before the dates specified.
13. If space is canceled prior to 3 months of commence date of said show, 50% of the rental fee for the canceled space will be due to the organizer and if space is canceled prior to 2 months of commence date of said show, 70% of the rental fee for the canceled space will be due to the organizer. If space is canceled prior to 1 month of commence date of said show, the exhibitor shall remain liable to the organizer for the total rental fee for the space canceled.
14. Refunds of space will not be given until after the exhibition has occurred. The full payment of exhibit space cost is not received by 1 month prior to the commence date of said show, for which no special arrangements have been made with the organizer, may be resold or reassigned by the organizer.
15. Exhibitors may not assign, sublet or apportion to others the whole or any part of the space allocated, and may not display goods or services other than those manufactured or regularly distributed by them.
16. **RESTRICTION ON INSTALLING**
17. No equipment or exhibition goods may be left on the aisles that might obstruct emergency evacuation.
18. No exhibition booths or incidental facilities may be installed at an emergency exit or in front of a machinery-housing room, a warehouse, a fire hydrant, loading dock or a restroom.
19. Exhibition booths shall stand 1m from the wall of the existing facilities and from the partition and shall not be fixed to the existing facilities.
20. No drilling or nailing shall be used on the floor in any case.
21. Exhibitor shall be responsible for following all matters concerning handling of dangerous goods; Fire Prevention Law and Decree, the High Pressure Gas Safety Control Law and other laws relating to handling of dangerous goods.
22. **OTHER REGULATIONS**

Exhibitor agrees that upon acceptance of this “APPLICATION” by Messe Esang, with or without appropriate payment, this APPLICATION AND EXHIBIT SPACE CONTRACT shall become a legally binding contract; enforceable against Exhibitor in accordance with its terms. By the signature on the previous page, the individual signing this document represents and warrants that he/she is duly authorized to execute this binding contract on behalf of Exhibitor. It is understood that the booth will be assigned to the company name listed in the “EXHIBITOR INFORMATION”.

1. **DISPUTES AND ARBITRATION**

Any dispute arising out of or in connection with this contract shall be finally settled by arbitration in Seoul in accordance with the Arbitration Rules of The Korean Commercial Arbitration Board.